

# Robotic Process Automation.

Welcome the bots. Free human thought.  
Boost business productivity.

**Yes! The robotic world is a reality in our professional world. Robotic Process Automation (RPA) is a software technology that is easy to build, deploy, and manage software robots that emulate human's actions interacting with all your pre-existing applications.**

## Automate repetitive tasks, reduce costs and accelerate growth.

RPA technology is built on a rules-based system with the experience and knowledge to ensure repetitive tasks are completed with speed, accuracy and compliance.

With machine learning, your RPA bots mimic a human, logging in & out of applications, copying & pasting data, opening emails and attachments, and even filling in forms, but it's done faster, much faster. In fact, the only limitation to their speed is the speed of your IT infrastructure.

The benefits you'll experience go on and on from increased data accuracy, cost reductions and increased efficiencies of up to 80%. Your RPA will also re-engage & empower your existing workforce by freeing your employees to perform high-value activities such as interacting, creating and problem-solving.

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## What are the business benefits of RPA?

### Boosted Productivity

The efficiency of your digital workers is incredible. They are much faster than us humans, and are 100% accurate, no typos, no errors...ever!

### Increased Cost Savings

Regain valuable employee time that was once wasted on manual digital administrative tasks and start driving ROI.

### Enhanced Employee Engagement

Enable your employees to focus on more strategic work by removing the mundane tasks from their workdays.

### Accelerated Transformation

Digital workers help you build a workforce for the future that's ready to scale to support your growth.

### Improved Compliance

Your bots follow your compliance and process rules perfectly. They even provide you with an audit trail.

### Greater Security

Security is built-in from the start with secure vaults, encryption and your bots won't click that phishing link.

We operate highly successful and innovative collaborative brain and heart research programs. Our scientific experts drive the success of these programs, which is why it's so important that they're focused on high-value research tasks.



That's why we engaged The Missing Link to automate the tedious admin tasks required to set up our very specialised MRI software and generate the output reports. The Missing Link's solution enables our staff to spend more time concentrating on high-value tasks that underpin the success of our research programs.



**Professor Stuart Grieves | Charles Perkins Centre, The University of Sydney**

## How do I put RPA into action?

So, you've done some reading on the do's and don'ts of RPA, listened to a webinar, talked to a specialist, and now you're ready to bring digital workers to your business.

Unfortunately, despite your best attempts, up to half of new technology implementations initially fail due to some common mistakes. If you're considering implementing RPA in your organisation, then you should ask yourself these questions.

1. Have you set realistic expectations for ROI?
2. Do you have a coherent long-term plan, supported by strong governance?
3. Do you have sufficient internal resources and support to implement and manage the new RPA system?
4. Do you have a guaranteed fallback plan in place if the robots encounter a business exception?
5. Have security and security breaches been considered?

You could do it yourself or rely on our experience, delivery methodologies and templates to quickly find processes to automate, optimise them and deliver software bots built to be resilient.



### Did you know?

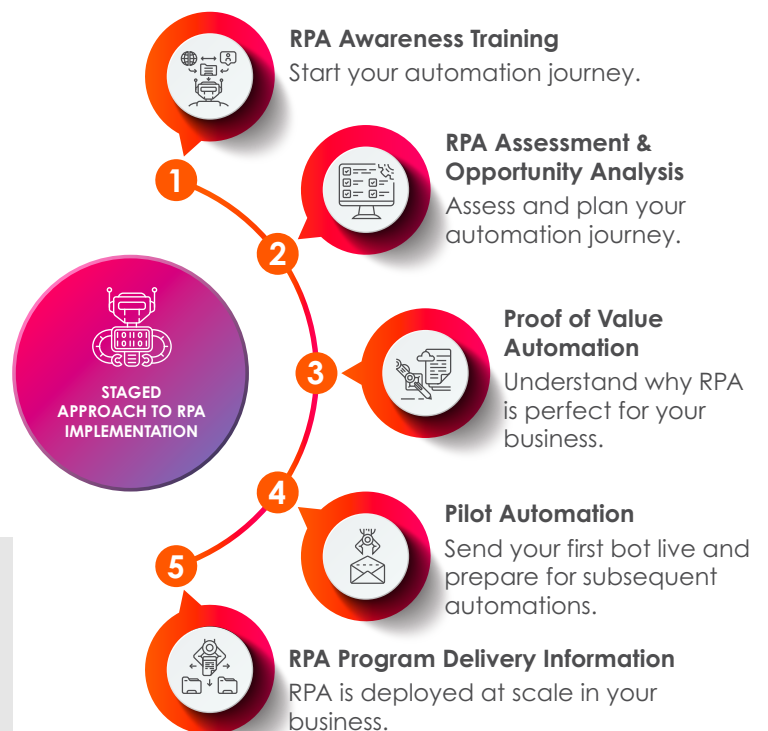
**57% of executives** say RPA increases employee engagement

Source: Forrester

## One-stop shop to kick-start your automation journey

With all the buzz, it can be tough to understand the scope of the technology and its relevance to your business.

This is where The Missing Link comes in, we help you gain the knowledge needed to maximise the potential of RPA. Our unique 5 step approach underpins the effective adoption of RPA in your business by building a sturdy base to scale rapidly from.



# Kick-start your automation journey now!

GET IN TOUCH

Or call 1300 865 865



themissinglink